

Momonoura Village, established in a small fishing village whose population fell sharply due to the devastating damage by Great East Japan earthquake and tsunami in 2011, is a membership lodging facility surrounded by beautiful sea and mountains. Momonoura Village made its birth in concurrent with Reborn-Art Festival held during summer 2017 with the hope to recreate a community in which people can gather and enjoy interactions again in the village where only a few people decided to stay after the tsunami damage. Located in Momonoura, Ishinomaki city on Oshika peninsula, east coast in Tokoku district in northern part of Japan's main island, visitors will enjoy the learning experiences about "art of life". The "art of life" in this context can be interpreted as your ability/skill in leading an enriched life. Activity programs are available through which you can learn the ability/skill that people originally possessed and traditional wisdom for living that have long been practiced. Various events will also be planned towards the next Reborn-Art Festival at Momonoura Village as a main base during the festival welcoming your visits and ongoing participation.



もものうら
ビレッジ

MOMONOURA
VILLAGE

MOMONOURA VILLAGE

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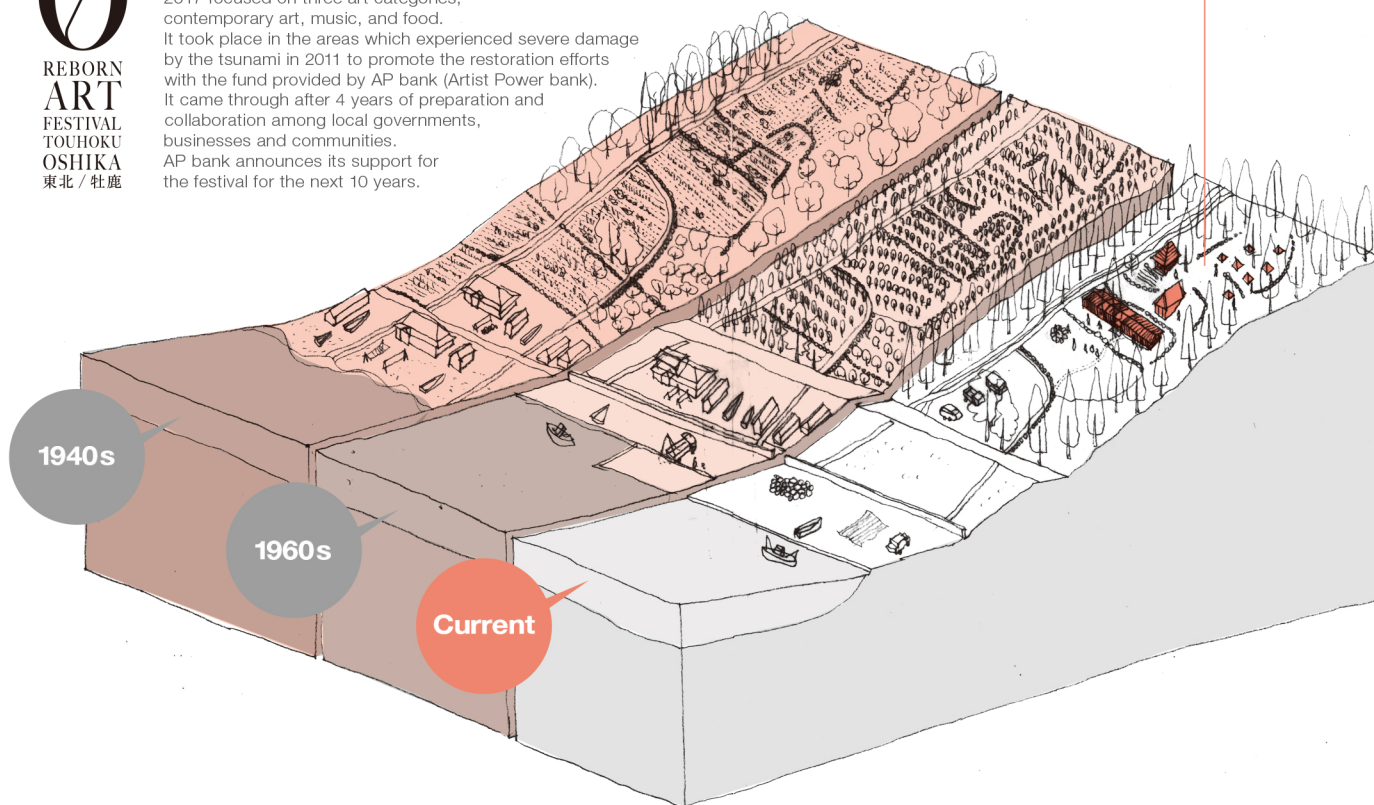
Booking

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REBORN
ART
FESTIVAL
TOUHOKU
OSHIKA
東北 / 牡鹿

Reborn-Art Festival held from July 22 through September 10, 2017 focused on three art categories; contemporary art, music, and food. It took place in the areas which experienced severe damage by the tsunami in 2011 to promote the restoration efforts with the fund provided by AP bank (Artist Power bank). It came through after 4 years of preparation and collaboration among local governments, businesses and communities. AP bank announces its support for the festival for the next 10 years.



Momonoura suffered the devastating damage by the tsunami when Great East Japan earthquake hit the area. In an effort to revive the disrupted community, volunteer residents who remained in the village and Associate Prof. Kaijima's lab at University of Tsukuba (which was one of the main bodies of Archi+Aid organized to provide the damaged communities with supports by architects) formed a

committee to work on restoration and started Oshika Fisherman's School in 2013. It hoped that some people would be interested in fishery in the village and would consider being involved in such activities locally there. Through several courses and classes put into place since the establishment of the school, the committee deepened the understanding on how people have lived in the small fishing

village and came to realize the importance as a regional resource of the Satoyama; livelihood of mountain as well as its rich sea. — On Sanriku coast where Momonoura is located, people developed their community residing on a scattered narrow flat land due to its topographical constraint. Momonoura Village focused on the skirt of the Satoyama where

the flat lands still remain and started the project to re-establish a sustainable community place utilizing those flat lands that were used as terraced fields in the past. In 2016, AP bank (Artist Power bank) then working on Reborn-Art Festival in the same region came to recognize and sympathize with the picture that the committee had envisioned, and started collaboration with the committee to advance the project.